

### Section XIII. Displays, Demonstrations, and Marketing of CCI Equipment

95. General. The open or public display of CCI equipment (keyed or unkeyed) at conferences, symposia, meetings, open houses, etc., outside the **United States** is forbidden. This prohibition includes discussion, publication, or presentation of information concerning equipment.

96. Requirements. CCI equipment which is demonstrated at conferences, symposia, meetings, open houses, etc. , or publicly marketed within the United States must be provided physical controls adequate to limit viewing and demonstration to U.S. citizens only.

a. When possible, the clearance or registration procedures for the conference will be used to determine U.S. citizenship prior to providing visual access to or demonstrations of CCI equipment.

b. Where it is impossible to verify U.S. citizenship using regular conference procedures, the following will apply:

(1) Access to the demonstration of CCI equipment will be limited to those individuals who state that they are U.S. citizens by completing and **signing** a form that indicates country of citizenship, full name, social security number, and the name, address and telephone number of the company or agency the individual represents. This form will also contain a Privacy Act Statement to be read and signed by the individual. In addition, the individual must present identification which verifies his name and signature. Subsequent to the demonstration, but within 30 days, the vendor must **verify** the information provided on citizenship, etc., with the company represented by the individual who filled out the form. Any discrepancies which are detected will be reported immediately to NSA, ATTN: S213.

(2) Visual access and demonstrations of the equipment will be conducted in a room separate from the general conference area, and which has a controlled entrance to ensure that unauthorized individuals do not hear or see the demonstration. The demonstration will be conducted at the unclassified level.

(3) Vendors must not disclose any classified characteristics of the CCI equipment, nor provide photographs, diagrams, or schematics of the inside of the equipment.

c. Recognizing that certain information needs to be available to potential purchasers of CCI equipment early in the vendor's marketing program (i.e., before the purchaser's U.S. citizenship and Government contract status have been established, as for example, at a large convention or exposition), the following information may be provided to the two groups indicated below, but only under the following circumstances:

(1) Group 1: Potential purchasers of CCI equipment who have not been established as U.S. citizens (e.g., persons attending technical conventions, telephone inquiries, etc.):

- (a) Identification of the basic purpose of the equipment (e.g., encryption of serial data).
- (b) Availability for purchase and delivery.
- (c) Size, weight, and power consumption.
- (d) Data rates, or required bandwidths and carrier service (e.g., conditioned telephone lines).
- (e) Basic front-panel operations/controls.
- (f) Maintenance options or other service packages offered by the vendor.
- (g) The fact that the equipment is a Controlled Cryptographic Item (CCI), and that this means there are certain Government-required controls the purchaser must agree to follow.
- (h) The fact that the equipment meets TEMPEST specifications.
- (i) The fact that the equipment requires a changing key (called "keying material").
- (j) The fact that the CCI equipment is endorsed by NSA for securing classified information.
- (k) The statement that a contract or Memorandum of Understanding/Agreement (MOU/MOA) has been executed between the vendor and NSA.

NOTE : Under no circumstances will classified information be discussed with Group 1 personnel, nor will any discussion of keying materials, cryptoperiods, etc., beyond that specified above take place. Although still photographs may be displayed, no actual or videotaped demonstrations of the CCI equipment **will** be provided for Group 1 personnel.

(2) Group 2: Potential purchasers of CCI equipment who have been identified as U.S. citizens, and as representing a company, corporation, firm or government agency located in the United States. Citizenship will be determined using the procedures identified in subparagraph a, above.

- (a) All information approved for Group 1 disclosure.
- (b) Information on keying fill interfaces and devices.
- (c) Information on net structuring.
- (d) Key variable update capabilities.
- (e) Key management issues (e.g., how to order, distribute, and control keying materials).

(f) Information on the equipment installation security certification process.

(g) Shipping and delivery procedures.

(h) **CCI** access and physical control requirements.

(i) Classification level to which the equipment is endorsed.

NOTE : Under no circumstances will classified information be discussed or disclosed to Group 2 personnel who have not clearly established both their appropriate security clearance and need-to-know. In addition, no Program Manager, or other specific NSA point-of-contact will be identified, by name, by the vendor to purchasers of **CCI** equipment. As a general rule, no discussions will be held with any purchasers of **CCI** equipment concerning the cryptographic algorithm, to include its identification and any details of its operation.

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